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FOLEYFREISLEBEN LLC AWARD-WINNING ANNUAL REPORTS TO BE FEATURED AS EXAMPLES OF WORLD'S BEST

On Display in Europe, Asia

LOS ANGELES (Dec. 6, 2010)—FoleyFreisleben LLC (FolFry), an investor relations and corporate communications consultancy, today announced that its recent award-winning annual reports will be displayed in Hong Kong and Hamburg, Germany, in exhibits of the most creative and effective reports to stockholders from companies around the world.

A recipient of multiple honors from this year's International ARC Awards, FolFry's representative examples will be included in an exhibition, *Annual Reports of the World*, opening in January 2011 at the site of the Hong Kong Stock Exchange. Additionally, the firm's same efforts currently are being showcased at the historic *Museum für Kunst und Gewerbe* (the Museum for Art and Culture) in Hamburg, in a show titled *Back to the Future—All is Newly Discovered*.

"We are honored to be featured internationally in such esteemed company," said Gerald Freisleben, president of FolFry. "Our firm's guiding principle is excellence in our work product; inclusion in these exhibitions underscores this point. It is particularly exciting, as well, that our efforts will be seen by diverse audiences—museum-goers and members of the international financial community alike—who otherwise may not have had the opportunity to appreciate it.

"Creative design and effective writing of annual reports are important

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elements in educating and informing shareholders of the company's business strategy and growth opportunities, enhancing perception of the company, as well as the value," said Freisleben.

Previously, examples of FolFry's shareholder communications have been displayed at Germany's Museum of Visual Arts & Design and featured on the CNBC program *Squawk Box*.

About FoleyFreisleben LLC

FoleyFreisleben LLC (FolFry) is a communications consultancy specializing in investor relations; corporate communications; enterprise marketing (business-to-business, technology and financial services public relations and communications); and social responsibility. Founded in 1996, the firm's guiding principle is that perception drives value and FolFry drives perception. From its Los Angeles base, the agency implements programs globally for clients ranging from venture-funded start-ups to "Fortune 10" multi-national corporations, as well as respected non-profit institutions. For further information, visit www.folfry.com.

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